

## CLAIMS

1. A networked commercial interaction management method, comprising the steps of:
  - defining a personal profile including a set of values for a plurality of information fields,
  - receiving information bundles from different networked users in a same machine-readable format, wherein the machine-readable format includes values for the plurality of information fields, and
  - presenting at least parts of the information bundles from the different users based on the values for the plurality of fields for the information and the values for the fields for the bundles.
2. The method of claim 1 wherein the step of presenting presents the parts of the information bundles in a single list view.
3. The method of claim 1 wherein the step of presenting presents the parts of the information bundles in a customizable view.
4. The method of claim 1 wherein the step of presenting presents the parts of the information bundles in an outline view.
5. The method of claim 1 wherein the machine-readable format includes a traded security identifier field, an annotation field, and a sender identification field as the information fields.
6. The method of claim 1 wherein the machine-readable format includes an organizational affiliation identification field, an annotation field, and a sender identification field as the information fields.

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24. The method of claim 1 further including the steps of defining an additional personal profile including an additional set of values for a plurality of information fields, and further presenting at least parts of the information bundles from the different users based on the additional values for the plurality of fields for the information and the values for the fields for the bundles.

25. The method of claim 1 wherein the step of presenting presents at least the parts of the information bundles to a plurality of different users based on the same set of values for the plurality of fields for the information and the values for the fields for the bundles.

26. The method of claim 1 wherein the step of presenting is responsive to a step of evaluating performed by bundle processing logic between the different users.

27. A networked system for managing commercial interactions, comprising:  
personal profile storage including storage for a set of values for a plurality of information fields,

a bundle interface responsive to a network and operative to receive information bundles from different networked users in a same machine-readable format, wherein the machine-readable format includes values for the plurality of information fields, and

a filter responsive to the bundle interface and to the personal profile storage and operative to presenting at least parts of the information bundles from the different users based on the values for the plurality of fields for the information and the values for the fields for the bundles.

28. A networked system for managing commercial interactions, comprising:  
means for defining a personal profile including a set of values for a plurality of information fields,

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means for receiving information bundles from different networked users in a same machine-readable format, wherein the machine-readable format includes values for the plurality of information fields, and

means for presenting at least parts of the information bundles from the different users based on the values for the plurality of fields for the information and the values for the fields for the bundles.

29. A networked commercial interaction management method, comprising the steps of:

defining a profile including values for a plurality of information fields for information bundles,

receiving information bundles relating to the values in the information fields, and  
automatically modifying the profile based on information contained in the bundles received in the step of receiving.

30. The method of claim 29 wherein the information fields include a plurality of securities identifiers and wherein the step of receiving receives information about a particular security.

31. A networked system for managing commercial interactions, comprising:  
profile storage including storage for values for a plurality of information fields for information bundles,

a bundle interface responsive to a network and operative to receive information bundles from networked users that include values for the plurality of information fields,  
profile modification logic responsive to the bundle interface and in communication with the profile, for modifying a profile based on information contained in the bundles received by the bundle interface.

32. A networked system for managing commercial interactions, comprising:

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means for defining a profile including values for a plurality of information fields for information bundles,

means for receiving information bundles relating to the values in the information fields, and

means for automatically modifying the profile based on information contained in the bundles received by the means for receiving.

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